

August 13, 2018

Dear Orchestra Parents,

This 2018-2019 school year we will once again be implementing our fundraising system. In previous years, the students earned funds for their individual accounts, but on the advice of our auditor, the orchestra board voted to change this method of distributing funds. All money earned through fundraising will benefit every orchestra student equally.

There are several ways we plan to raise funds this year. Our newest method, which has been successful with other school clubs, is simply to request donations. If every student took responsibility for obtaining one patron, trip costs for the students would be reduced and the orchestra would begin the year financially secure. Any amount would be welcome, but for a \$100.00 tax-deductible donation, businesses and/or individuals can benefit in the following ways (donation request letter available):

- A ¼ - page, print-ready advertisement (2 ½" x 4") will be placed in the programs at three concerts, reaching approximately 300 people per concert, which can include a logo and/or coupon
- Recognition on the JCHS Orchestra website and Facebook page
- Recognition at the JCHS Orchestra Spring Banquet on May 10, 2019

Secondly, we will be conducting both fall and spring fundraisers in which the students are asked to sell products. The fall fundraiser will feature cookie dough and various products from Classic Cookie with samples being available at the Kick-Off Potluck dinner in the JCHS cafeteria, Tuesday, August 14<sup>th</sup> at 6:30 p.m. Sales incentives will be explained to the students before they are asked to sell.

The JCHS Orchestra Association Board works to support Mr. Kim and acts to make the program the best it can be for every student. We are here to answer your questions and address your concerns. Please do not hesitate to contact us.

Sincerely,

Janet Lundy  
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