

August 14, 2017

Dear Orchestra Parents,

This 2017-2018 school year we will once again be implementing our fundraising system. In previous years, the students earned funds for their individual accounts, but on the advice of our auditor, the orchestra board voted to change this method of distributing funds. All money earned through fundraising will benefit every orchestra student equally.

There are several ways we plan to raise funds this year. Our newest method, which has been successful with other school clubs, is simply to request donations. If every student took responsibility for obtaining one patron, trip costs for the students would be reduced and the orchestra would begin the year financially secure. Any amount would be welcome, but for a \$100.00 tax-deductible donation, businesses and/or individuals can benefit in the following ways (donation request letter available):

- A ¼ - page, print-ready advertisement (2 ½" x 4") will be placed in the programs at three concerts, reaching approximately 300 people per concert, which can include a logo and/or coupon
- Recognition on the JCHS Orchestra website and Facebook page
- Recognition at the JCHS Orchestra Spring Banquet on May 11, 2018

Secondly, we will be conducting both fall and spring fundraisers. This fall the students will be raising money that will include selling products. The fall fundraiser will feature cookie dough and various products from Classic Cookie with samples being available at the Kick-Off Potluck dinner in the JCHS cafeteria, Tuesday, August 15th at 6:30 p.m. Sales incentives will be explained to the students before they are asked to sell. We are also in the early stages of planning a CAR WASH for early fall. We will inform you once this has been planned.

Lastly, our largest and most important fundraiser is one each of us is asked to participate in. The JCHS Music Association earns **all** proceeds from concession stand sales. Every student and parent involved in the music program is needed to make this a success! The profits are divided equally between the orchestra, band and chorus. Make no mistake about it, this opportunity is where most of our necessary fundraising dollars are raised. Without a doubt, our orchestra program would not be what it is today if we did not receive these funds from concessions. Please respond when you receive that "Sign-Up Genius" e-mail requesting your participation. For every six shifts your family works, you will receive one free end-of-the-year banquet ticket.

The JCHS Orchestra Association Board works to support Mr. Kim and acts to make the program the best it can be for every student. We are here to answer your questions and address your concerns. Please do not hesitate to contact us.

Sincerely,

Janet Lundy
President
JCHS Orchestra Association

Johns Creek High School Orchestra

5575 State Bridge Road

Johns Creek, GA 30022

470-254-2058

www.johnscreekorchestra.com

Dr. Jimmy Zoll, Principal

Mr. Young Kim, Orchestra Director

August 14, 2017

Dear _____,

The Johns Creek High School Orchestra is requesting your support. The orchestra has been a growing program at Johns Creek High School yearly with over 160 students involved presently. Mr. Young Kim, the director, has worked diligently to bring this orchestra to a point of national recognition and one of the best high school orchestras in the state. Your support is needed to continue this tradition. Donations will help bring in guest clinicians as well as help fund festival and competition expenses. Performing in Chicago, Illinois will require extra funds to ensure that every child can participate. Please consider making a donation. Any amount is appreciated, but with a \$100.00 tax-deductible donation, you will receive the following:

- A ¼ - page, print-ready advertisement (2 ½" x 4") will be placed in the programs at three concerts, reaching approximately 300 people per concert, which can include a logo and/or coupon. Concerts will be performed October 3, 2017; November 30, 2017; and April 24, 2018.
- Recognition on the JCHS Orchestra website and Facebook page
- Recognition at the JCHS Orchestra Spring Banquet on April 24, 2018

Contact Name: _____

Business Name: _____

Address: _____

Phone Number: _____

E-mail Address: _____

Amount of Donation: _____

Please attach a check or money order to this form. If donating \$100.00 or more, please email a print-ready advertisement to Janet Lundy, JCHS Orchestra Association President at lundymama@gmail.com on or before September 14, 2017 to be included in the first concert program. For questions, please call(315)440-5230(c). Thank you for your support!

For Office Use Only:

Student Name _____ Date Received _____

